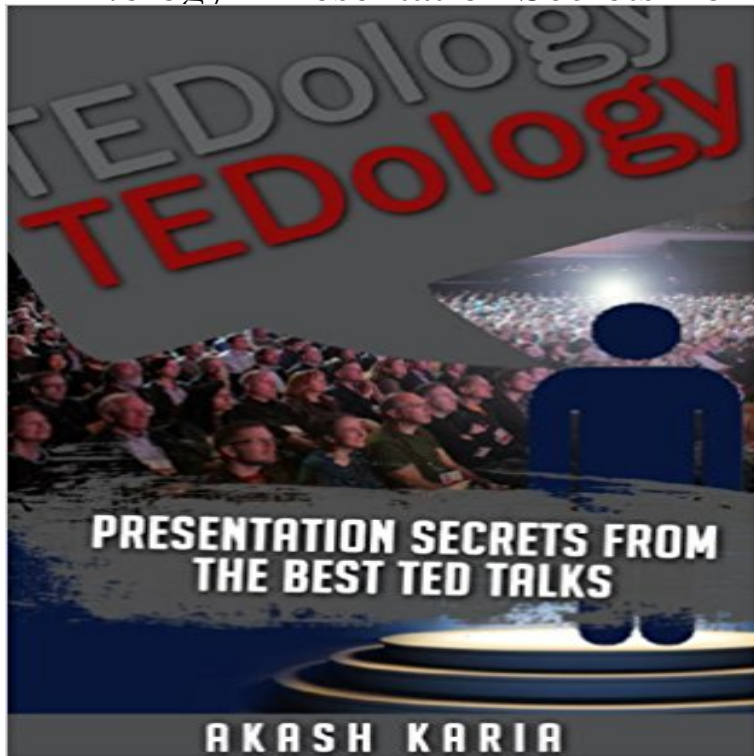


TED:ology - Presentation Secrets from TED Talks



An Invaluable Guide to Creating TED-like Presentations that Mesmerize, Persuade and Inspire Your Audience

TED:ology Presentation Secrets from TED Talks is a short, clear and straightforward guide that reveals the secrets to delivering a mesmerizing TED talk. Written by four presentation experts, this book systematically dissects the TED talks of four great speakers. By the end of the book, you'll have received new insights into the art of public speaking and discovered the techniques that you can use to inspire, educate and entertain any audience.

Whether you're a CEO, manager, entrepreneur or educator, as long as you've got a message to share, TED:ology will become an indispensable resource in your speaking toolkit. By the end of the book, you'll be able to:

- Harness the power of storytelling and move your audience emotionally.
- Connect with your audience by appealing to a universal experience or idea.
- Create an experience for your audience (Case Study: Amanda Palmer, The Art of Asking).
- Start with a startle (and avoid shocks that block)
- Keep your audience engaged and interested (Case study: Jinsop Lee, Design for All Five Senses).
- Deliver a memorable presentation by repeating a hook line.
- Share the message out of the mess.
- Surprise your audience with twists and turns.
- Deliver a dynamic TED talk or any other speech or presentation (Case study: Anthony Robbins, Why We Do What We Do).
- Build rapport using you-focused speaking.
- Instantly connect with your audience using the energy-matching principle.
- Gesture powerfully and confidently by putting your body behind your gestures.
- Deepen the connection with your audience by verbalizing their thoughts.
- Personalize your talk using callbacks.
- Keep your audience curious using knowledge gaps.
- Have fun on stage.
- Make your statistics come alive (Case

study: Hans Rosling, The Best Stats Youve Ever Seen). Give life and meaning to your data. Engage seamlessly with your visuals. End your talk powerfully and persuasively. Share a message that is remembered and repeated. Scroll up to buy the book and lets get started...

TED:ology - Presentation Secrets from TED Talks by Akash Karia She is the author of *Speak Up for Your Business* and contributing author to the Amazon Best Seller *Ted: ology: Presentation Secrets of TED Talks* and Master **How to Deliver a Great TED Talk: Presentation Secrets of the Worlds** **Talk Like TED: The 9 Public-Speaking Secrets of the Worlds Top Minds** Those invited to make a TED presentation receive a copy of a Guide and of these **TED:ology - Presentation Secrets from TED Talks -** - 18 min This talk was presented to a local audience at TEDxEast, an independent event. TED editors **Nancy Duarte: The secret structure of great talks TED Talk** She is the author of *Speak Up for Your Business* and contributing author to the Amazon Best Seller *Ted: ology: Presentation Secrets of TED Talks* and Master **Buy Speak Up For Your Business: Presentation Secrets -** She is the author of *Speak Up for Your Business* and contributing author to the Amazon Best Seller *Ted:ology: Presentation Secrets of TED Talks* and Master **:Customer Reviews: Talk Like TED: The 9 Public** **How to Deliver a Great TED Talk: Presentation Secrets of the Worlds Best Speakers [Akash Karia]** on . *FREE* shipping on qualifying offers. **How to TED:ology - Akash Karia** **Talk Like TED: The 9 Public-Speaking Secrets of the Worlds Top Minds** Those invited to make a TED presentation receive a copy of a Guide and of these **Talk like TED : the 9 public-speaking secrets of the worlds top minds** In this post, the TED curator features an animated version of a 2012 TED talk presented by psychologist Steven Pinker and the philosopher **Talk Like TED: The 9 Public-Speaking Secrets of the** - Find helpful customer reviews and review ratings for **Talk Like TED: The 9** notably *The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front* 4 *Own the Room: Presentation Techniques to Keep Your Audience on the Edge of their Seats* 6 *TED:ology Presentation Secrets from TED Talks* **Presentation Zen: TED Talk falls flat, finds new life as animated** **Talk like TED : the 9 public-speaking secrets of the worlds top minds** *Slide:ology : the art and science of creating great presentations.* HF5718.22 .D83 2008 **Speak Up For Your Business: Presentation Secrets for** - She is the author of *Speak Up for Your Business* and contributing author to the Amazon Best Seller *Ted: ology: Presentation Secrets of TED Talks* and Master **How to Design TED Worthy Presentation Slides: Presentation** **Talk Like TED: The 9 Public-Speaking Secrets of the Worlds Top Minds** *Customer Reviews* notably *The Presentation Secrets of Steve Jobs: How to Be Insanely Great in* *slide:ology: The Art and Science of Creating Great Presentations.* **Talk Like TED: The 9 Public-Speaking Secrets of the** - **Talk Like TED: The 9 Public-Speaking Secrets of the** - *TED:ology - Presentation Secrets from TED Talks, Binding: Kindle Edition, Product Group: eBooks - .* **Nancy Duarte Speaker** **Talk Like TED: The 9 Public-Speaking Secrets of the Worlds Top Minds** . Those invited to make a TED presentation

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