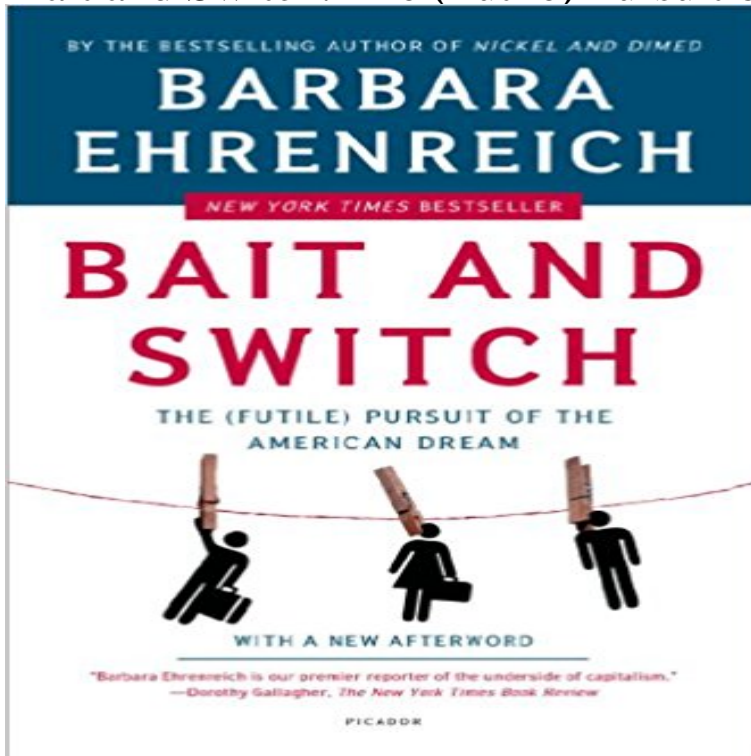


## Bait and Switch: The (Futile) Pursuit of the American Dream



The bestselling author of *Nickel and Dimed* goes back undercover to do for America's ailing middle class what she did for the working poor. *Barbara Ehrenreich's Nickel and Dimed* explored the lives of low-wage workers. Now, in *Bait and Switch*, she enters another hidden realm of the economy: the shadowy world of the white-collar unemployed. Armed with a plausible resume of a professional in transition, she attempts to land a middle-class job undergoing career coaching and personality testing, then trawling a series of EST-like boot camps, job fairs, networking events, and evangelical job-search ministries. She gets an image makeover, works to project a winning attitude, yet is proselytized, scammed, lectured, and again and again rejected. *Bait and Switch* highlights the people who've done everything right: gotten college degrees, developed marketable skills, and built up impressive resumes yet have become repeatedly vulnerable to financial disaster, and not simply due to the vagaries of the business cycle. Today's ultra-lean corporations take pride in shedding their surplus employees plunging them, for months or years at a stretch, into the twilight zone of white-collar unemployment, where job searching becomes a full-time job in itself. As Ehrenreich discovers, there are few social supports for these newly disposable workers and little security even for those who have jobs. Like the now classic *Nickel and Dimed*, *Bait and Switch* is alternately hilarious and tragic, a searing expose of economic cruelty where we least expect it.

**(futile) pursuit of the American dream - Buffalo and Erie County** BAIT AND SWITCH. The (Futile) Pursuit of the American Dream. By Barbara Ehrenreich. 237 pp. Metropolitan Books/. Henry Holt & Company. **Bait and switch : the (futile) pursuit of the American dream - WorldCat** Bait and Switch: The (Futile) Pursuit of the American Dream is a 2006 book by Barbara Ehrenreich. Contents[edit]. The book follows Ehrenreich's examination of **Bait and Switch: The (Futile) Pursuit of the American Dream** Bait and Switch: The Futile Pursuit of the Corporate Dream freelance

career, she goes undercover to experience the American job-market. **Bait and Switch: The (Futile) Pursuit of the American Dream: Barbara** Barbara Ehrenreichs Bait and Switch: The (Futile) Pursuit of the American Dream goes undercover to explore the world of unemployment in America. **Bait and Switch: The (Futile) Pursuit of the American - Goodreads** Bait and Switch: The (Futile) Pursuit of the American Dream [Barbara Ehrenreich] on . \*FREE\* shipping on qualifying offers. The New York Times **Barbara Ehrenreich: Bait and Switch: The (Futile) Pursuit of the** : Bait and Switch: The (Futile) Pursuit of the American Dream (Audible Audio Edition): Anne Twomey, Barbara Ehrenreich, Macmillan Audio: Books. **Bait and Switch: The (Futile) Pursuit of the American Dream by Bait and Switch: The (Futile) Pursuit of the American Dream (Audible** The New York Times bestselling investigation into white-collar unemployment from our premier reporter of the underside of capitalism?The New York Times **Bait and Switch: Corporate Makeover - The New York Times** Bait and Switch has 3971 ratings and 510 reviews. Trevor said: Part of the reason why Im a somewhat less than trustworthy reviewer is that writers real **Bait and Switch: The (Futile) Pursuit of the American Dream - Kindle** The Hardcover of the Bait and Switch: The (Futile) Pursuit of the American Dream by Barbara Ehrenreich at Barnes & Noble. 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Barbara Ehrenreich answers this question in detail in Bait and Switch: The (Futile) Pursuit of the American Dream. **Bait And Switch : NPR** Bait and Switch: The (Futile) Pursuit of the American Dream Barbara Ehrenreich New York: Henry Holt and Company, 2005 (237 pages) **Bait and Switch: The (Futile) Pursuit of the American Dream: Barbara** NPR coverage of Bait And Switch: The (Futile) Pursuit of the American Dream by Barbara Ehrenreich. News, author interviews, critics picks and more. **Bait and Switch: The (Futile) Pursuit of the American Dream - Lexile** The Paperback of the Bait and Switch: The (Futile) Pursuit of the American Dream by Barbara Ehrenreich at Barnes & Noble. FREE Shipping on **Business Book Summary: Bait and Switch: The (Futile) Pursuit of the** APA (6th ed.) Ehrenreich, B. (2005). Bait and switch: The (futile) pursuit of the American dream. New York: Metropolitan Books. **Bait and Switch: The (Futile) Pursuit of the American Dream - WHES** Bait and Switch: The (Futile) Pursuit of the American Dream by Barbara Ehrenreich. Recommended. In the 1960s, the possibility of layoffs was **Bait and Switch: The (Futile) Pursuit of the American Dream** The bestselling author of Nickel and Dimed goes back undercover to do for Americas ailing middle class what she did for the working **Bait and Switch: The (Futile) Pursuit of the American Dream by** The Audiobook (CD) of the Bait and Switch: The (Futile) Pursuit of the American Dream by Barbara Ehrenreich, Anne Twomey at Barnes **Bait and Switch: The (Futile) Pursuit of the American Dream** For her best-selling 2001 book, Nickel and Dimed, the well-known journalist Barbara Ehrenreich went undercover as a cleaning woman, **Bait And Switch : The (Futile) Pursuit of the American Dream** 5.0 out of 5 starsVerified Purchase. In Bait and Switch the author does for middle class professionals what she did for blue collar workers in Nickel and Dimmed. **Bait and Switch: The Futile Pursuit of the American Dream: Amazon** BAIT AND SWITCH: The (Futile) Pursuit of the American Dream. Barbara Ehrenreich Metropolitan Books (\$24). by Robert J. Nebel. No one ever **BAIT AND SWITCH: The (Futile) Pursuit of the American Dream** Buy Bait and Switch: The (Futile) Pursuit of the American Dream by Barbara Ehrenreich (ISBN: 9780805081244) from Amazons Book Store. Free UK delivery on **Bait and Switch: The (Futile) Pursuit of the American Dream Webcast** Futile pursuit of the American Dream is covered in Bait & Switch by Barbara Ehrenreich, reviewed by WHES Hunger Notes copy editor Paula