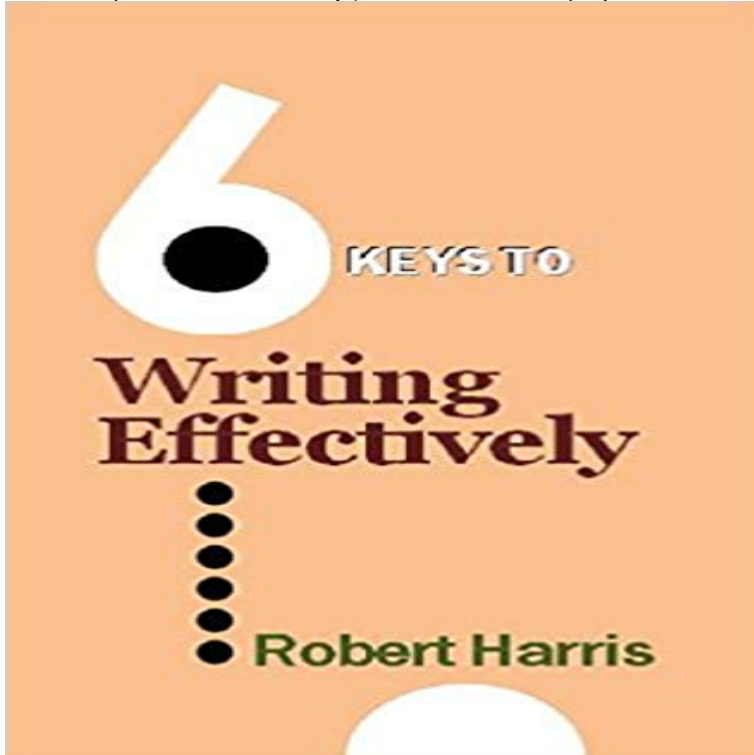


## 6 Keys to Writing Effectively (The 6 Keys series)



In this concise guide, veteran writer Robert Harris shows how anyone can overcome bad habits and learn to make good choices when writing. And its not that hard. Unlike other books on writing, this one doesnt address isolated problems in the neatly segregated categories of punctuation, syntax, diction, and style. Instead, it focuses on common mistakes and misjudgments that make writing uninteresting, unclear, and unconvincing. This approach will help you learn to take a broader view and aim for the general goals of clarity, correctness, and persuasiveness in your writing. The easy-to-implement guidelines in this book can transform your writing. You wont have to wade through a lot of rules, regulations, and jargon. Instead, you will find straightforward tips that you can put to use immediately to write more effectively. \*\*\* Robert Harris is a writer, inventor, and puzzle constructor. He is the author of more than 30 books, including Murders by the Book, 25 Crossword Puzzles, 101 Things NOT to Do Before You Die, and 6 Keys to Improving Memory. His website is [www.rwhstudio.com](http://www.rwhstudio.com).

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